

# ELANA THIMM

YOUR JACK-OF-ALL-TRADES CREATIVE



## Experience

### ART DIRECTOR

Razorfish (INFINITI Car Account)

July 2021 - Nov 2024

- Ideated and created content for organic and paid social channels
- Designed for various print, digital and out-of-home banners
- Developed and executed an experiential event for a new product launch
- Conceptualized campaign ideas for TV
- Managed multiple projects at once

### FREELANCE VIDEO EDITOR/ART DIRECTOR

Medina Communications

March 2021 - July 2021

- Video, animation, graphic design & ideation work for company's clients

### FREELANCE PHOTOGRAPHER

Club Elan

May 2018 - October 2018

- Captured and edited photos and videos of artists on stage and the crowd
- Photos used for club promotion

## References

**Megan Curry** - Associate C.D. Razorfish

meganleighcurry@gmail.com / 970-769-8393

**Joshua Foster** - Group C.D. Razorfish

jshfstr.za@gmail.com / 646-717-0156

**Jake Fowler** - Social Strategist Razorfish

Jakejfowler@gmail.com / 608-448-5115

## About

I am a detail-oriented and conceptual Art Director with experience creating engaging work across 360 channels. A foundational background in photography and film blended with extensive knowledge of design, brand identity, narrative and more makes me a versatile creative with the ability to adapt to any industry. Skilled at collaborating and communicating with clients and other team members in a fast-paced environment to translate a vision into an impactful and culturally relevant project.



734-776-0627



elanathimm@gmail.com



Savannah, GA



elanathimm.com

## Education

### B.F.A. ADVERTISING AND BRANDING

Savannah College of Art and Design (SCAD)

Honors: Magna Cum Laude

Deans List: 2016-2020

## Skills

- Adobe Photoshop, Premiere Pro, Illustrator, InDesign, After Effects
- Video Editing
- Content Creation
- Problem-Solving
- Strong Communication + Collaboration
- Proactive
- Adept at all social media platforms