

ELANA THIMM

YOUR JACK-OF-ALL -TRADES CREATIVE

Experience

FREELANCE CREATIVE

May 2018 - Present

- Produced high quality photo, video & digital content for brands/businesses in health and fitness, lifestyle and travel spaces used for marketing purposes.
- Portrait and couples photography
- Managed end-to-end production including designing of moodboards, concept development, shooting, editing and final delivery.

ART DIRECTOR

Razorfish (INFINITI Car Account)

July 2021 - Nov 2024

- Lead art direction from concept through execution across organic & paid social channels
- Designed for various print, digital and out-of-home banners
- Developed and executed an experiential event for a new product launch
- Conceptualized campaign ideas for TV
- Lead visual execution of photoshoots
- Managed multiple projects at once

FREELANCE VIDEO EDITOR/ART DIRECTOR

Medina Communications

March 2021 - July 2021

- Video editing, animation, graphic design & ideation work for a variety of clients appearing on social

References

Megan Curry - Associate C.D. Razorfish
meganleighcurry@gmail.com / 970-769-8393

Joshua Foster - Group C.D. Razorfish
jshfstr.za@gmail.com / 646-717-0156

Jake Fowler - Social Strategist Razorfish
Jakejfowler@gmail.com / 608-448-5115



About

I am a detail-oriented and conceptual Art Director with experience creating engaging work across 360 channels. A foundational background in photography and film blended with extensive knowledge of design, brand identity, narrative and more makes me a versatile creative with the ability to adapt to any industry. Skilled at collaborating and communicating with clients and other team members in a fast-paced environment to translate a vision into an impactful and culturally relevant project.

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 elanathimm@gmail.com

 Savannah, GA

 elanathimm.com

Education

B.F.A. ADVERTISING AND BRANDING MINOR: FILM AND TELEVISION

Savannah College of Art and Design (SCAD)

Honors: Magna Cum Laude

Deans List: 2016-2020

Skills

- Adobe Photoshop, Premiere Pro, Illustrator, InDesign, After Effects
- Video Editing
- Content Creation
- Problem-Solving
- Strong Communication + Collaboration
- Proactive
- Adept at all social media platforms